

REMARKS

Claims 72-79 are pending in the application. By this paper, claims 72 and 73 have been amended. Reconsideration and allowance of the application are respectfully requested.

Substance of Interview

On September 8, 2008, a telephonic interview was had between Examiner Colbert and the undersigned attorney. Claims 72 and 73 were discussed. It was proposed to amend claim 72 similar to the amendment herein, replacing the recited "account management server" with –account management server means....–. The Examiner further proposed clarification by amending the repeated recitation of "the account management server means is operative to..." to a single recitation thereof. The Examiner further proposed to clarify the recitation of "indicating a time the search was entered or changed." All of these suggestions are adopted herein.

In the prior art, the Buck reference, US patent number 6,078,866, was discussed, as well as the general state of the art involving search engines, databases and ranking of search results. The distinguishing features of independent claim 72, relative to Buck, were explained.

No agreement was reached regarding the claims. The Examiner acknowledged that the amendments would require further search and consideration and proposed the filing of a Request for Continued Examination ("RCE") and follow-up interview.

Accordingly, this Amendment is submitted with an RCE. Further consideration of the claims is requested, along with a follow-up interview, either in-person or telephonic, to be scheduled at the convenience of the Examiner.

With this response, the application is believed to be in condition for allowance. Should the examiner deem a telephone conference to be of assistance in advancing the application to allowance, the examiner is invited to call the undersigned attorney at the telephone number below.

Respectfully submitted,

/John G. Rauch/
John G. Rauch
Registration No. 37,218
Attorney for Applicant

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BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610
(312) 321-4200